

Do you have any Bell Shares? Now is the best time to support small farmers in Africa by donating shares to Farm Radio International!

Bell Canada Enterprises (BCE) is a public company whose shares are about to be purchased by the Ontario Teachers' Pension Plan. When this happens, later this spring, any BCE shares you own will be automatically sold!

When the sale is completed, you will likely benefit from a significant capital gain, especially if you have held the stock for some years.

However, you will also automatically face a significant tax liability, as fifty per cent of the gain will be added to your taxable income for this year.

If you have ever considered giving a major, one-time donation to Farm Radio International to help us expand our work through sub-Saharan African, there could not be a better time.

Why? Because under recent changes to the Income Tax Act, when you donate publicly-listed securities to a charity, you do not have to pay any of the capital gains tax that would otherwise be due.

Please note that the tax benefit is only possible if you transfer the shares. Selling the stock and donating the proceeds eliminates the relief from capital gains tax. Or if you wait until the shares are purchased by the new owners, there will be no relief from the capital gains tax.

We recommend that you consult your financial advisor to ensure that you make fully informed decisions. Then, if you wish to proceed with the donation of shares, please contact Brenda Jackson at Farm Radio International, 1 888 773 7717, or brenda@farmradio.org

This is a once in a lifetime opportunity for small farmers in Africa to benefit from a corporate takeover in Canada. Will you put your shares to work in Africa?